



Carnegie Arts & Heritage Festival 2009 Sponsorship Levels

Presenting Sponsorship: \$10,000 (one opportunity)

This level of sponsorship is the premier level of festival sponsorship. Your sponsorship package will include:

Exclusive:

- Festival will be referred to as “*Your Company* presents the 2009 Carnegie Arts and Heritage Festival”
- Sponsorship banners to be hung in two areas of the festival
- Opportunity to display company inflatables or other large advertisement items in two areas of the festival (provided by you)
- Name or logo on cover of Program Book and Full page ad on inside front cover

Other Festival Benefits:

- Sponsor recognized in all radio and print advertising
- Booth for all three days in the festival area
- Name or logo on Festival maps, displayed throughout Festival
- Name or logo on Festival poster
- Name or logo on Festival t-shirt
- Advertisement on the Festival website
- Sponsorship announced from all Festival stages (at least 30 mentions)
- Sponsor included in press release to area and regional media

Family Fun Area Festival Sponsorship: \$8,000 (one opportunity) - Committed

Concert/Beer Area Sponsorship: \$7,000 (one opportunity) - Committed

Festival Stage Sponsorship: \$5,000 (two opportunities)

At this level you will be presenting one of two stages offering the finest live entertainment in the region throughout three days of the Festival. Your sponsorship package includes:

Exclusive:

- Naming rights to one stage for all three days of the Festival
- Banner on the stage
- Front Page or Rear Page (opposite covers) full page advertisement in the Festival program

Other Festival Benefits:

- Sponsorship announced from your stage (at least 15 mentions)
- Name or logo on Festival maps, displayed throughout Festival
- Name or logo on Festival poster
- Name or logo on Festival t-shirt
- Advertisement on Festival website

Community Stage Sponsorship: \$3,000 (one opportunity)

At this level you will be presenting the community stage, featuring entertainment from local performing arts groups and positive, family friendly music performers. Your sponsorship package includes:

Exclusive:

- Naming rights to Community stage for all three days of the Festival
- Banner on the stage

Other Festival Benefits:

- Sponsorship announced from Community Stage (at least 20 mentions)
- Full Page Program Ad
- Name or logo on Festival maps, displayed throughout Festival
- Name or logo on Festival poster
- Name or logo on Festival t-shirt
- Advertisement on Festival website

Fireworks, Artists Market, Food Court Sponsorship: \$2,000-\$4,000

At this level of sponsorship you will be presenting one of three exciting opportunities. The Artists Market will feature beautiful, creative works from regional artisans. The fireworks display caps the entire festival on Saturday evening during the busiest time of the event. The Food Court features diverse dining options from Carnegie and regional vendors. Your sponsorship package includes:

Exclusive:

- Naming rights to Artists Market, Food Court or Sponsorship rights to Saturday night fireworks display
- Banner with logo or name displayed in Artists Market or Food Court or banner displayed in Festival area for Fireworks sponsorship

Other Festival Benefits:

- Full page ad in festival program
- Name or logo on Festival maps, displayed throughout Festival
- Name or logo on Festival poster
- Name or logo on Festival t-shirt
- Advertisement on Festival website